

MEABH MULHOLLAND

I am a professional Digital Marketer 3 years of experience in digital marketing, branding and business strategy across Educational industries.

Education

2021 | City College Plymouth
Level 3 Digital Marketing

2020 | University of Plymouth
Ba Media Arts

2017 | St Louises College
**A Levels in Art, Photography
and Moving Image.**

**10 GCSE qualifications including
English and Maths**

Skills

- Proficient in all Adobe software
- Strong graphic and visual sense
- Excellent interpersonal skills
- Mac OS proficient
- Efficient in Microsoft Office
- Efficient with Google suite
- Works well under pressure
- Strong believer in effectiveness of teamwork

Contact

☎ 07801506112

✉ meabh@hotmai.com

Work History

City College Plymouth | July 2020 - present

Digital Marketing Assistant

- Created and managed digital campaigns for recruiting new students.
- Organizing all social media posts for the marketing department.
- Designing various types of digital content including static images, video and animation.
- Managing the College's website using Wordpress.
- Utilizing Google analytics and Facebook ads.

Totnes Rare Breeds | February 2019 - July 2019

Digital Marketing Assistant (Casual)

- Managing high quality photo and film shoots
- Effective communication between a wide range of ages including children
- Leading and editing video content to represent the brand's visions and values

Jam Media | October 2014 - February 2016

Digital Compositor (Casual)

- Coordinated with CG artists, animators and producers to produce the best possible quality content.
- Assisted other artists with Foundry's Nuke software as well as Adobe After Effects.

Experience

Alongside Digital Marketing, i am also a freelance Editor and Illustrator. I also currently run and curate a market for Plymouth's local Illustration and visual art scene.